

**SYSTEM AND METHOD FOR PROVIDING  
A CONSUMER AGGREGATION SERVICE**

**ABSTRACT**

A system and method is directed to provide a consumer aggregation service in plural network servers. The invention is directed to a computer-executable program for use in network servers which allows a service provider to collect coupons, discounts, and other deals for its registered users to use in making purchases online. The invention has particular utility in connection with internet service providers that provide access to the World Wide Web. However, the invention is not limited to use in this context, and can be used in a variety of different networking systems where goods are sold by merchants.